

Winner of over 311 newspaper awards  
Member of KY Press Association, Member of National Newspaper Association, Associate Member of Associated Press

### 1. Personnel:

Karen Jones Cody: Co-Publisher/ Executive Editor  
Sharon Hall: Co-Publisher/ General Manager  
Jordan Hall: Asst. GM/ Photographer/Writer  
Tommy Hall: Advertising Sales  
Tim Cody: Classifieds/ Production/Graphics Design  
Danny Smith: Distribution

4-12 page tab -- 6.5 cents  
16-20 page tab -- 7.0 cents  
24-28 page tab -- 7.5 cents  
32-36 page tab -- 8.0 cents  
40-44 page tab -- 8.5 cents  
48-52 page tab -- 9.0 cents  
56-60 page tab -- 9.5 cents

### 2. Mailing Address of Newspaper

27 Main Street E, Ste 1  
P.O. Box 1500,  
Hindman, Ky. 41822  
Phone: 606-785-5134, Fax: 606-785-0105  
Email: ads@troublesomecreektimes.com  
Website: www.troublesomecreektimes.com

### 3. Commission and Cash Discount Policy

- All local retail rates are noncommissionable.
- Net account to be paid in full by 15th of the following month. No cash discounts given.

### 4. Advertising Rate Policy

- Advertising given rate for 60 days, unless contract with said advertiser states otherwise.
- Advertisers failing to pay their bill within 30 days may be forfeited any discount rate and will be charged the full open rate.
- Ad cancellation must be made with newspaper by 8:30 a.m. on Tuesday before Thursday publication. If the staff has already constructed the ad, the advertiser will be charged with 25 percent of the cost of the ad.
- 15 % premium will be accepted to guarantee page placement. No ads placed on page 4 the editorial page.
- Publisher reserves the right to refuse or cancel ads.

### 5. Advertising Rates

Copy-ready rate -- \$5.00 per column inch.  
Open rate -- \$5.50 per column inch.  
National rate -- \$7.35 per column inch.  
Classified ads -- \$.25 per word: \$7.50 minimum.  
Classified display rate: \$7.50 per column inch.  
National classified display rate: \$10 per column inch  
Special Section Rates and Zoned Editions -- N/A  
1 Column inch= 1" high x 1 column wide (1.694")

### 6. Group Combination Rates -- Not available

### 7. Full Color Rate - \$125 + ad cost (noncommission)

### 7a. Preprint Insert Rates:

**NOTE: 3,400 for local inserts /4,000 for full run**  
Add'l charges may apply if a special number of insertions are accommodated. Call office for more info if requesting special zoning

### 8. Special ROP Runs -- Not available

### 9. Split Run -- Not available

### 10. Special Services

- A service charge of \$5 may be charged for preparation of the affidavit and accompanying tearsheets.
- Estate Notices - \$10.00 per week.

### 11. Special Days/Pages/Features

- Special editions include Knott Co. Answer Book, Graduation, Back to School, Gingerbread Festival, and Shop at Home. Other specials include Home Improvement, Christmas greetings, and seasonal contests.

### 12. ROP Makeup Requirements

- SAU is 6 column inches by 21 1/2 inches in length
- Advertisements exceeding 19.5 inches in length will be charged as 21.5 column inches.

### 13. Contract & Copy Regulations

- In event of error, liability is only the cost of the ad. Minor errors in ad will cause newspaper to make partial reduction in ad billing.
- Ads spreading over two pages are available

### 14. Closing Times

- Ad deadline is Monday at 4 p.m.
- If paper can extend deadline to noon Tues. to accommodate advertiser an add'l 15% fee may be charged.

### 15. Mechanical Measurements

21.5 inches in length, 66 picas wide -- 11 inches  
Column width -- 1.694 inches

### 16. Special Classification Rates

- If available, 15 percent premium may be accepted to guarantee page placement.
- No ads placed on page 4 the editorial page.

### 17. Circulation

- Year established -- 1980
- Distribution -- 4,000

*Contact TCT office at 606-785-5134 for Subscription inquiries*